AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims

1. (Currently Amended) A method for conducting, augmenting or any combination thereof at least one convention on the Internet, by facilitating the exchange between at least one meeting planner client and at least one attendee client, the method comprising the steps of:

a. receiving, from the at least one meeting planner client with a web browser computer, and electronically storing in virtual convention venue databases at a central website server for providing central website server system processing, a plurality of convention ~~hosting~~ activity policies and convention content information for a plurality of conventions;

b. receiving at the central website server from the at least one attendee client with a web browser computer a selection for convention content information of one convention from the plurality of conventions;

c. processing the selection at the central website server by virtual convention venue website program instructions using at least one of the plurality of convention ~~hosting~~ activity policies to determine participation in convention activity and use of the convention content information in a virtual convention venue, a physical convention venue, or any combination thereof; and

d. releasing from the central website server to the at least one attendee client the selected convention content information.

2. (Original) The method according to claim 1 wherein the at least one meeting planner client is a plurality of meeting planner clients.

3. (Original) The method according to claim 1 wherein the at least one attendee client is a plurality of attendee clients.

4. (Original) The method according to claim 1 wherein the convention content information is cyber-based.

5. (Original) The method according to claim 1 wherein the convention content information is one of cyber-based or venue-based.

6. (Original) The method according to claim 1 further comprising the step of storing in a relational database cross-referencing fields from the meeting planner client to allow for the holding of an unlimited number of conventions.

7. (Previously Presented) The method according to claim 1 further comprising, prior to step b), the steps of receiving at the central website server a search request from the attendee client for certain convention content information and releasing to the attendee client information satisfying the search request.

8. (Previously Presented) The method according to claim 1 further comprising, prior to step c), the steps of receiving at the central website server from the attendee client information necessary to register for the convention.

9. (Original) The method according to claim 1 further comprising the step of using attendee client information to alert attendee clients of future conventions that may be of interest to them.

10. (Currently Amended) The method according to claim 1 further comprising the step of receiving at the central website server, from at least one exhibitor client with a web browser computer, sponsor client with a web browser computer or any combination thereof, convention search, selection and registration information for at least one convention.

11. (Currently Amended) The method according to claim 10 wherein the at least one exhibitor client with a web browser computer, sponsor client with a web browser computer or any combination thereof is a plurality of exhibitor clients with web browser computers, sponsor clients with web browser computers or any combination thereof.

12. (Currently Amended) The method according to claim 10 further comprising the step of storing cross-referencing fields from the convention content information in a relational database to allow an unlimited number of exhibitor clients, sponsor clients or any combination thereof.

13. (Previously Presented) The method according to claim 1 further comprising the step of receiving at the central website server from the meeting planner client session content information.

14. (Previously Presented) The method according to claim 1 further comprising the steps of receiving at the central website server a request for certain client session content information from the attendee client for and releasing to the attendee client information satisfying the search request.

15. (Original) The method according to claim 14 wherein the session content information is cyber-based.

16. (Original) The method according to claim 14 wherein the session content information is one of cyber-based and venue-based.

17. (Original) The method according to claim 14 further comprising the step of providing attendee client participation in the session.

18. (Previously Presented) The method according to claim 1 further comprising the step of receiving at the central website server a search request from the attendee client for session information and releasing to the attendee client such information.

19. (Previously Presented) The method according to claim 1 further comprising the step of receiving at the central website server from the attendee client information necessary to register for the session.

20. (Currently Amended) The method according to claim 1 further comprising the step of receiving at the central website server from an exhibitor client with a web browser computer, sponsor client with a web browser computer or any combination thereof exhibit content information including exhibit booth design and content.

21. (Original) The method according to claim 20 wherein the exhibit content information is cyber-based.

22. (Original) The method according to claim 20 wherein the exhibit content information is one of cyber-based and venue-based.

23. (Previously Presented) The method according to claim 20 further comprising the step of receiving at the central website server from the attendee client an exhibit booth selection.

24. (Original) The method according to claim 23 further comprising the step of releasing to the attendee client exhibit booth design and content.

25. (Previously Presented) The method according to claim 23 further comprising the step of receiving at the central website server from the attendee client information necessary to register for the exhibit booth selection.

26. (Previously Presented) The method according to claim 20 further comprising the step of receiving at the central website server from the attendee client a search request for certain exhibit booth design and content and releasing to the attendee client information satisfying the search.

27. (Currently Amended) The method according to claim 20 wherein the at least one exhibitor client with a web browser computer, sponsor client with a web browser computer or any combination thereof is a plurality of exhibitor clients with web browser computers, sponsor clients with web browser computers or any combination thereof.

28. (Previously Presented) The method according to claim 1 further comprising the step of receiving at the central website server from the meeting planner paper presentation content information.

29. (Original) The method according to claim 28 wherein the paper presentation content information is cyber-based.

30. (Original) The method according to claim 28 wherein the paper presentation content information is one of either cyber-based or venue-based.

31. (Original) The method according to claim 28 further comprising the step of releasing to the attendee client paper presentation content information.

32. (Previously Presented) The method according to claim 1 further comprising the step of receiving at the central website server from the meeting planner meeting proceedings content information.

33. (Original) The method according to claim 32 wherein the meeting proceedings content information is cyber-based.

34. (Original) The method according to claim 32 wherein the meeting proceedings content information is one of cyber-based and venue-based.

35. (Original) The method according to claim 32 further comprising the step of releasing to the attendee client meeting proceedings content information.

36. (Previously Presented) The method according to claim 1 further comprising the step of receiving at the central website server from the meeting planner cyber broadcast content information.

37. (Original) The method according to claim 36 further comprising the step of releasing to the attendee client cyber broadcast content information.

38. (Currently Amended) The method according to claim 1 ~~further comprising the step of receiving at the central website server from the meeting planner client~~ wherein the convention content information is convention and visitor bureau content information.

39. (Currently Amended) A method for conducting, augmenting or any combination thereof at least one convention on the Internet, by facilitating the exchange between at least one meeting planner client and at least one attendee client, the method comprising the steps of:

a) receiving, from the at least one meeting planner client with a web browser computer, and electronically storing in virtual convention venue databases at a central website server for providing central website server system processing, a plurality of convention ~~hosting~~ activity policies and convention content information for a plurality of conventions;

b) receiving at the central website server from the at least one attendee client with a web browser computer a selection for convention content information of one convention from the plurality of conventions;

c) receiving at the central website server from the attendee client information necessary to register for the convention;

d) processing the selection at the central website server by virtual convention venue website program instructions using at least one of the plurality of convention ~~hosting~~ activity policies to determine participation in convention activity and use of the convention content information in a virtual convention venue, a physical convention venue, or any combination thereof; and

e) releasing from the central website server to the at least one attendee client the selected convention content information.

40. (Currently Amended) A system for conducting, augmenting or any combination thereof at least one convention on the Internet, by facilitating the exchange between at least one meeting planner client and at least one attendee client, the system comprising:

a. means for receiving, from the at least one meeting planner client with a web browser computer, and electronically storing in virtual convention venue databases at a central website server for providing central website server system processing, a plurality of convention ~~hosting~~ activity policies and convention content information for a plurality of conventions;

b. means for receiving at the central website server from the at least one attendee client with a web browser computer a selection for convention content information of one convention from the plurality of conventions;

c. means for processing the selection at the central website server by virtual convention venue website program instructions using at least one of the plurality of convention ~~hosting~~ activity policies to determine participation in convention activity and use of the convention content information in a virtual convention venue, a physical convention venue, or any combination thereof; and

d. means for releasing from the central website server to the at least one attendee client the selected convention content information.

41. (Currently Amended) The system according to claim 40 further comprising means for receiving at the central website server, from at least one exhibitor client with a web browser computer, sponsor client with a web browser computer or any combination thereof, convention search, selection and registration information for at least one convention.

42. (Currently Amended) The system according to claim 40 further comprising means for receiving at the central website server from an exhibitor client with a web browser computer, sponsor client with a web browser computer or any combination thereof exhibit content information including exhibit booth design and content.

43. (Currently Amended) A method for conducting, augmenting or any combination thereof at least one convention on the Internet, by facilitating the exchange between at least one administrator and at least one attendee client, the method comprising the steps of:

a. receiving, from the at least one administrator with a web browser computer, and electronically storing in virtual convention venue databases at a central website server for providing central website server system processing, a plurality of convention ~~hosting~~ activity policies and convention content information for a plurality of conventions;

b. receiving at the central website server from the at least one attendee client with a web browser computer a selection for convention content information of one convention from the plurality of conventions;

c. processing the selection at the central website server by virtual convention venue website program instructions using at least one of the plurality of convention ~~hosting~~ activity policies to determine participation in convention activity and use of the convention content information in a virtual convention venue, a physical convention venue, or any combination thereof; and

d. releasing from the central website server to the at least one attendee client the selected convention content information.

44. (Original) The method according to claim 43 wherein the at least one administrator is a meeting planner client.

45. (Original) The method according to claim 44 wherein the at least one meeting planner client is a plurality of meeting planner clients.

46. (Original) The method according to claim 43 wherein the at least one attendee client is a plurality of attendee clients.

47. (Original) The method according to claim 43 wherein the convention content information is cyber-based.

48. (Original) The method according to claim 43 wherein the convention content information is one of cyber-based and venue-based.

49. (Original) The method according to claim 43 further comprising the step of storing in a relational database cross-referencing fields from the administrator to allow for the holding of an unlimited number of conventions.

50. (Previously Presented) The method according to claim 43 further comprising, prior to step b, the steps of receiving at the central website server a search request from the attendee client for certain convention content information and releasing to the attendee client information satisfying the search request.

51. (Previously Presented) The method according to claim 43 further comprising, prior to step c, the step of receiving at the central website server from the attendee client information necessary to register for the convention.

52. (Original) The method according to claim 43 further comprising the step of using attendee client information to alert attendee clients of future conventions that may be of interest to them.

53. (Currently Amended) The method according to claim 43 further comprising the step of receiving at the central website server, from at least one exhibitor client with a web browser computer, sponsor client with a web browser computer or any combination thereof, convention search, selection and registration information for at least one convention.

54. (Currently Amended) The method according to claim 53 wherein the at least one exhibitor client with a web browser computer, sponsor client with a web browser computer or any combination thereof is a plurality of exhibitor clients with web browser computers, sponsor clients with web browser computers or any combination thereof.

55. (Currently Amended) The method according to claim 53 further comprising the step of storing cross-referencing fields from the convention content information in a relational database to allow an unlimited number of exhibitor clients, sponsor clients or any combination thereof.

56. (Previously Presented) The method according to claim 43 further comprising the step of receiving at the central website server from the administrator session content information.

57. (Previously Presented) The method according to claim 43 further comprising the steps of receiving at the central website server a request for certain client session content information from the attendee client for and releasing to the attendee client information satisfying the search request.

58. (Original) The method according to claim 57 wherein the session content information is cyber-based.

59. (Original) The method according to claim 57 wherein the session content information is one of cyber-based and venue-based.

60. (Original) The method according to claim 57 further comprising the step of providing attendee client participation in the session.

61. (Previously Presented) The method according to claim 43 further comprising the step of receiving at the central website server a search request from the attendee client for session information and releasing to the attendee client such information.

62. (Previously Presented) The method according to claim 43 further comprising the step of receiving at the central website server from the attendee client information necessary to register for the session.

63. (Currently Amended) The method according to claim 43 further comprising the step of receiving at the central website server from an exhibitor client with a web browser computer, sponsor client with a web browser computer or any combination thereof exhibit content information including exhibit booth design and content.

64. (Original) The method according to claim 63 wherein the exhibit content information is cyber-based.

65. (Original) The method according to claim 63 where in the exhibit content information is one of cyber-based and venue-based.

66. (Previously Presented) The method according to claim 63 further comprising the step of receiving at the central website server from the attendee client an exhibit booth selection.

67. (Original) The method according to claim 66 further comprising the step of releasing to the attendee client exhibit booth design and content.

68. (Previously Presented) The method according to claim 66 further comprising the step of receiving at the central website server from the attendee client information necessary to register for the exhibit booth selection.

69. (Previously Presented) The method according to claim 63 further comprising the step of receiving at the central website server from the attendee client a search request for certain exhibit booth design and content and releasing to the attendee client information satisfying the search.

70. (Currently Amended) The method according to claim 63 wherein the at least one exhibitor client with a web browser computer, sponsor client with a web browser computer or any combination thereof is a plurality of exhibitor clients with web browser computers, sponsor clients with web browser computers or any combination thereof.

71. (Previously Presented) The method according to claim 43 further comprising the step of receiving at the central website server from the administrator paper presentation content information.

72. (Original) The method according to claim 71 wherein the paper presentation content information is cyber-based.

73. (Original) The method according to claim 71 wherein the paper presentation content information is one of cyber-based and venue-based.

74. (Original) The method according to claim 69 further comprising the step of releasing to the attendee client paper presentation content information.

75. (Previously Presented) The method according to claim 43 further comprising the step of receiving at the central website server from the administrator meeting proceedings content information.

76. (Original) The method according to claim 75 wherein the meeting proceedings content information is cyber-based.

77. (Original) The method according to claim 75 wherein the meeting proceedings content information is one of cyber-based and venue-based.

78. (Original) The method according to claim 75 further comprising the step of releasing to the attendee client meeting proceedings content information.

79. (Previously Presented) The method according to claim 43 further comprising the step of receiving at the central website server from the administrator cyber broadcast content information.

80. (Original) The method according to claim 79 further comprising the step of releasing to the attendee client cyber broadcast content information.

81. (Currently Amended) The method according to claim 43 ~~further comprising the step of receiving at the central website server from the administrator~~ wherein the convention content information is convention and visitor bureau content information.

82. (Currently Amended) A method for conducting, augmenting or any combination thereof at least one convention on the Internet, by facilitating the exchange between at least one meeting planner client and at least one attendee client, the method comprising the steps of:

a. receiving, from the at least one meeting planner client with a web browser computer, and electronically storing in virtual convention venue databases at a central website server for providing central website server system processing, ~~a plurality of~~ at least one convention ~~hosting~~ activity ~~policies~~ policy and convention content information for the at least one convention;

b. receiving at the central website server from the at least one attendee client with a web browser computer a selection for convention content information of the at least one convention;

c. processing the selection at the central website server by virtual convention venue website program instructions using the at least one ~~of the plurality of~~ convention ~~hosting~~ activity ~~policies~~ policy to determine participation in convention activity and use of the convention content information in a virtual convention venue, a physical convention venue, or any combination thereof; and

d. releasing from the central website server to the at least one attendee client the selected convention content information.

83. (Original) The method according to claim 82 wherein the at least one meeting planner client is a plurality of meeting planner clients.

84. (Original) The method according to claim 82 wherein the at least one attendee client is a plurality of attendee clients.

85. (Original) The method according to claim 82 wherein the convention content information is cyber-based.

86. (Original) The method according to claim 82 wherein the convention content information is one of cyber-based and venue-based.

87. (Original) The method according to claim 82 further comprising the step of storing in a relational database cross-referencing fields from the meeting planner client to allow for the holding of an unlimited number of conventions.

88. (Previously Presented) The method according to claim 82 further comprising, prior to step b, the steps of receiving at the central website server a search request from the attendee client for certain convention content information and releasing to the attendee client information satisfying the search request.

89. (Previously Presented) The method according to claim 82 further comprising, prior to step c, the step of receiving at the central website server from the attendee client information necessary to register for the convention.

90. (Original) The method according to claim 82 further comprising the step of using attendee client information to alert attendee clients of future conventions that may be of interest to them.

91. (Currently Amended) The method according to claim 82 further comprising the step of receiving at the central website server, from at least one exhibitor client with a web browser computer, sponsor client with a web browser computer or any combination thereof, convention search, selection and registration information for at least one convention.

92. (Currently Amended) The method according to claim 91 wherein the at least one exhibitor client with a web browser computer, sponsor client with a web browser computer or any combination thereof is a plurality of exhibitor clients with web browser computers, sponsor clients with web browser computers or any combination thereof.

93. (Currently Amended) The method according to claim 91 further comprising the step of storing cross-referencing fields from the convention content information in a relational database to allow an unlimited number of exhibitor clients, sponsor clients or any combination thereof.

94. (Previously Presented) The method according to claim 82 further comprising the step of receiving at the central website server from the meeting planner client session content information.

95. (Previously Presented) The method according to claim 82 further comprising the steps of receiving at the central website server a request for certain client session content information from the attendee client for and releasing to the attendee client information satisfying the search request.

96. (Original) The method according to claim 95 wherein the session content information is cyber-based.

97. (Original) The method according to claim 95 wherein the session content information is one of cyber-based and venue-based.

98. (Original) The method according to claim 95 further comprising the step of providing attendee client participation in the session.

99. (Previously Presented) The method according to claim 82 further comprising the step of receiving at the central website server a search request from the attendee client for session information and releasing to the attendee client such information.

100. (Previously Presented) The method according to claim 82 further comprising the step of receiving at the central website server from the attendee client information necessary to register for the session.

101. (Currently Amended) The method according to claim 82 further comprising the step of receiving at the central website server from an exhibitor client with a web browser computer, sponsor client with a web browser computer or any combination thereof exhibit content information including exhibit booth design and content.

102. (Original) The method according to claim 101 wherein the exhibit content information is cyber-based.

103. (Original) The method according to claim 101 wherein the exhibit content information is one of cyber-based and venue-based.

104. (Previously Presented) The method according to claim 101 further comprising the step of receiving at the central website server from the attendee client an exhibit booth selection.

105. (Original) The method according to claim 104 further comprising the step of releasing to the attendee client exhibit booth design and content.

106. (Previously Presented) The method according to claim 104 further comprising the step of receiving at the central website server from the attendee client information necessary to register for the exhibit booth selection.

107. (Previously Presented) The method according to claim 101 further comprising the step of receiving at the central website server from the attendee client a search request for certain exhibit booth design and content and releasing to the attendee client information satisfying the search.

108. (Currently Amended) The method according to claim 101 wherein the at least one exhibitor client with a web browser computer, sponsor client with a web browser computer or any combination thereof is a plurality of exhibitor clients with web browser computers, sponsor clients with web browser computers or any combination thereof.

109. (Previously Presented) The method according to claim 82 further comprising the step of receiving at the central website server from the meeting planner paper presentation content information.

110. (Original) The method according to claim 109 wherein the paper presentation content information is cyber-based.

111. (Original) The method according to claim 109 wherein the paper presentation content information is one of cyber-based and venue-based.

112. (Original) The method according to claim 109 further comprising the step of releasing to the attendee client paper presentation content information.

113. (Previously Presented) The method according to claim 82 further comprising the step of receiving at the central website server from the meeting planner meeting proceedings content information.

114. (Original) The method according to claim 113 wherein the meeting proceedings content information is cyber-based.

115. (Original) The method according to claim 113 wherein the meeting proceedings content information is one of cyber-based and venue-based.

116. (Original) The method according to claim 113 further comprising the step of releasing to the attendee client meeting proceedings content information.

117. (Previously Presented) The method according to claim 82 further comprising the step of receiving at the central website server from the meeting planner cyber broadcast content information.

118. (Original) The method according to claim 117 further comprising the step of releasing to the attendee client cyber broadcast content information.

119. (Currently Amended) The method according to claim 82 ~~further comprising the step of receiving at the central website server from the meeting planner client~~ wherein the convention content information is convention and visitor bureau content information.

120. (Currently Amended) A method for conducting, augmenting or any combination thereof at least one convention on the Internet, by facilitating the exchange between at least one administrator and at least one attendee client, the method comprising the steps of:

a. receiving, from the at least one administrator with a web browser computer, and electronically storing in virtual convention venue databases at a central website server for providing central website server system processing, ~~a plurality of~~ at least one convention ~~hosting~~ activity ~~policies~~ policy and convention content information for the at least one convention;

b. receiving at the central website server from the at least one attendee client with a web browser computer a selection for convention content information of the at least one convention;

c. processing the selection at the central website server by virtual convention venue website program instructions using the at least one ~~of the plurality of~~ convention ~~hosting~~ activity ~~policies~~ policy to determine participation in convention activity

and use of the convention content information in a virtual convention venue, a physical convention venue, or any combination thereof; and

d. releasing from the central website server to the at least one attendee client the selected convention content information.

121. (Original) The method according to claim 120 wherein the at least one administrator is a meeting planner client.

122. (Original) The method according to claim 121 wherein the at least one meeting planner client is a plurality of meeting planner clients.

123. (Original) The method according to claim 120 wherein the at least one attendee client is a plurality of attendee clients.

124. (Original) The method according to claim 120 wherein the convention content information is cyber-based.

125. (Original) The method according to claim 120 wherein the convention content information is one of cyber-based and venue-based.

126. (Original) The method according to claim 120 further comprising the step of storing in a relational database cross-referencing fields from the administrator to allow for the holding of an unlimited number of conventions.

127. (Previously Presented) The method according to claim 120 further comprising, prior to step b, the steps of receiving at the central website server a search request from the attendee client for certain convention content information and releasing to the attendee client information satisfying the search request.

128. (Previously Presented) The method according to claim 120 further comprising, prior to step c, the steps of receiving at the central website server from the attendee client information necessary to register for the convention.

129. (Original) The method according to claim 120 further comprising the step of using attendee client information to alert attendee clients of future conventions that may be of interest to them.

130. (Currently Amended) The method according to claim 120 further comprising the step of receiving at the central website server, from at least one exhibitor client with a web browser computer, sponsor client with a web browser computer or any combination thereof, convention search, selection and registration information for at least one convention.

131. (Currently Amended) The method according to claim 130 wherein the at least one exhibitor client with a web browser computer, sponsor client with a web browser computer or any combination thereof is a plurality of exhibitor clients with web browser computers, sponsor clients with web browser computers or any combination thereof.

132. (Currently Amended) The method according to claim 130 further comprising the step of storing cross-referencing fields from the convention content information in a relational database to allow an unlimited number of exhibitor clients, sponsor clients or any combination thereof.

133. (Previously Presented) The method according to claim 120 further comprising the step of receiving at the central website server from the administrator client session content information.

134. (Previously Presented) The method according to claim 120 further comprising the steps of receiving at the central website server a request for certain client session content information from the attendee client for and releasing to the attendee client information satisfying the search request.

135. (Original) The method according to claim 134 wherein the session content information is cyber-based.

136. (Original) The method according to claim 134 wherein the session content information is one of cyber-based and venue-based.

137. (Original) The method according to claim 134 further comprising the step of providing attendee client participation in the session.

138. (Previously Presented) The method according to claim 120 further comprising the step of receiving at the central website server a search request from the attendee client for session information and releasing to the attendee client such information.

139. (Previously Presented) The method according to claim 120 further comprising the step of receiving at the central website server from the attendee client information necessary to register for the session.

140. (Currently Amended) The method according to claim 120 further comprising the step of receiving at the central website server from an exhibitor client with a web browser computer, sponsor client with a web browser computer or any combination thereof exhibit content information including exhibit booth design and content.

141. (Original) The method according to claim 140 wherein the exhibit content information is cyber-based.

142. (Original) The method according to claim 140 wherein the exhibit content information is one of cyber-based and venue-based.

143. (Previously Presented) The method according to claim 140 further comprising the step of receiving at the central website server from the attendee client an exhibit booth selection.

144. (Original) The method according to claim 143 further comprising the step of releasing to the attendee client exhibit booth design and content.

145. (Previously Presented) The method according to claim 143 further comprising the step of receiving at the central website server from the attendee client information necessary to register for the exhibit booth selection.

146. (Previously Presented) The method according to claim 140 further comprising the steps of receiving at the central website server from the attendee client a search request for certain exhibit booth design and content and releasing to the attendee client information satisfying the search.

147. (Currently Amended) The method according to claim 140 wherein the at least one exhibitor client with a web browser computer, sponsor client with a web browser computer or any combination thereof is a plurality of exhibitor clients with web browser computers, sponsor clients with web browser computers or any combination thereof.

148. (Previously Presented) The method according to claim 120 further comprising the step of receiving at the central website server from the administrator paper presentation content information.

149. (Original) The method according to claim 148 wherein the paper presentation content information is cyber-based.

150. (Original) The method according to claim 148 wherein the paper presentation content information is one of cyber-based and venue-based.

151. (Original) The method according to claim 148 further comprising the step of releasing to the attendee client paper presentation content information.

152. (Previously Presented) The method according to claim 120 further comprising the step of receiving at the central website server from the administrator meeting proceedings content information.

153. (Original) The method according to claim 152 wherein the meeting proceedings content information is cyber-based.

154. (Original) The method according to claim 152 wherein the meeting proceedings content information is one of cyber-based and venue-based.

155. (Original) The method according to claim 152 further comprising the step of releasing to the attendee client meeting proceedings content information.

156. (Previously Presented) The method according to claim 120 further comprising the step of receiving at the central website server from the administrator cyber broadcast content information.

157. (Original) The method according to claim 156 further comprising the step of releasing to the attendee client cyber broadcast content information.

158. (Currently Amended) The method according to claim 120 ~~further comprising the step of receiving at the central website server from the administrator~~ wherein the convention content information is convention and visitor bureau content information.

159. (Previously Presented) The method according to claim 24 further comprising the step of tracking in the virtual convention venue databases measurements concerning the attendee client visits at the cyber exhibit booth.

160. (Previously Presented) The method according to claim 67 further comprising the step of tracking in the virtual convention venue databases measurements concerning the attendee client visits at the cyber exhibit booth.

161. (Previously Presented) The method according to claim 105 further comprising the step of tracking in the virtual convention venue databases measurements concerning the attendee client visits at the cyber exhibit booth.

162. (Previously Presented) The method according to claim 107 further comprising the step of tracking in the virtual convention venue databases measurements concerning the attendee client visits at the cyber exhibit booth.

163. (Previously Presented) The method according to claim 144 further comprising the step of tracking in the virtual convention venue databases measurements concerning the attendee client visits at the cyber exhibit booth.

164. (Previously Presented) The method according to claim 146 further comprising the step of tracking in the virtual convention venue databases measurements concerning the attendee client visits at the cyber exhibit booth.

165. (NEW) The method according to claim 43 wherein the convention activity is convention and visitor bureau activity.

166. (NEW) The method according to claim 120 wherein the convention activity is convention and visitor bureau activity.

167. (NEW) The method according to claim 43 wherein the convention content information is convention association membership content information.

168. (NEW) The method according to claim 120 wherein the convention content information is convention association membership content information.